



CRBnow: March 2016 highlights...

IMPORTANT: March 10 Board Meeting Change of Location and Time

The meeting will be held in the **Penthouse Ballroom of the Holiday Inn Express Hotel** in downtown Edmonton at 10010 104th Street, just three blocks from AUMA Mayors' Caucuses at the Matrix Hotel. **Meeting begins at 10:00 a.m.**

March 10 Board meeting highlights

1. Growth Plan Update project: Task Force activity update and key decisions on:

- Growth Plan 2.0 Metropolitan Structure
- Growth Plan 2.0 Policy Objectives & Policy Directions

2. Decision on CRB Regional Economic Development Initiative: The culmination of the October 8, 2015 Board motion and subsequent consultations will see the two implementation options for regional economic development presented at this meeting as directed - one facilitated via the CRB and one independent of the CRB.

3. Other important decisions will come forward on the **2016/17 Business Plan** and the potential **proposed changes to the CRB voting structure** that would be required if the province approves the request by the Towns of Lamont and Redwater to leave the Board.

We are moving through some fundamental work this spring, most of which directly impacts this year's primary objective - delivering the first update of the *Capital Region Growth Plan - **Growth Plan 2.0***. I appreciate the significant time and attention this takes on the part of every member of the organization. *"It is collaboration that transforms a group of people into a team (region)".*

Malcolm Bruce, MSM
CRB CEO

Join C2C Symposium June 2 before FCM!

C2C is Collaborate to Compete: June 2, 2106 in Winnipeg

Cosponsored by Capital Region Board, Calgary Regional Partnership and Partnership of Manitoba Capital Region

There's a world of opportunity! With the right scale and critical mass to drive growth and innovation, Metropolitan Regions are the most important economic geography in the global economy. Integrated regional transportation and supply chain networks are important focal points for trade, economic development and diversification. Regional collaboration is the key for municipalities to enter a highly organized global market.

On a global scale it only makes sense for metro regions to *Collaborate to Compete*

Join us for the Winnipeg Symposium June 2, 2016

Discover new paths and inspire action. Hear from regional and economic development stakeholders to consider just how this model is being used – or could be used – in Canada and North America:

- What conditions are necessary for a healthy, competitive and diversified region?
- Why must we work together to make this happen?
- How does the policy and regulatory environment, affordable housing, transportation and other infrastructure play a role in being a competitive diversified region?

Be there to participate!! For details, hotel rates and to register [CLICK HERE NOW](#)

Quick & Noteworthy

CRB Website Audit Survey

As part of the **CRB website redevelopment project**, a survey has been created to determine how the current site meets the needs of key audiences. The first iteration of the survey has been sent to a test group. A follow-up survey to a broader group will be sent in two weeks. If you do not get a survey and would like to comment, please contact Loreen Lennon by [email](#) or at 780-638-6008.

Making Tracks Regional Household Travel Survey collects key data for future decisionmaking

With data collection completed in January, a final report on this survey is due in June to determine how and where people travel across the region. This was the first time CRB participated and expanded the survey to include the Edmonton Metropolitan Region. Some quick facts gleaned from survey:

- 253,000 households contacted
- 22,400 households completed survey
- 54,000 people participated
- 2,900 people recruited for GPS study
- 192,000 trips made

CRB HOV Study to begin next week

The use of **High Occupancy Vehicle (HOV)** lanes is a congestion management strategy used to alleviate traffic congestion and increase the person moving capacity of a transportation corridor. In March, the **Transit Committee** will undertake an HOV study to assess the feasibility and merits of establishing a HOV/Transit Priority policy framework for the Edmonton Metropolitan Region. The study will investigate HOVs and Transit Priority measures, i.e. how they work; under what circumstances they are most effective; and is current congestion sufficient to support the strategy - if so, identify a policy framework to guide implementation. The study is expected to be complete in October.

Dwelling Unit Densities discussed

Keep Performance Indicators (**KPIs**) give measures for success. There are currently 16 KPIs for Capital Region Growth Plan. To answer questions that arose at the February Board meeting regarding the source and substance one of these indicators - the **Dwelling Unit Density Indicator** - CRB Administration invited concerned parties to a meeting February 25. During the dynamic discussion, consensus was reached amongst the 10 attendees and agreement:

- that the accuracy of this indicator is acceptable (because it will never be perfect) with the advantage being that it is applied consistently across the region.
- that attaining 90% accuracy across the board, consistently, is suitable.
- that the amount of time and resources needed to go beyond 90% accuracy would be prohibitive and ultimately immaterial.

GPU Information Road Shows returning in June

With the Growth Plan Update (GPU) project nearing completion - heading toward Board approval in October - the **GPU Task Force** has approved another series of regional **Road Show**

Information Sessions to follow the June 9 Board meeting, where the draft Growth Plan 2.0 will be presented. Five Road Shows across the region and a special presentation in Task Force Chair Roxanne Carr's community of Strathcona County will be scheduled to be complete by June 30. Details to be confirmed shortly; watch for them and other updates, on the [GPU webpage](#).

Heads up. Look sharp. Either May 12 or June 9.

- **Board headshot photos** for use in the Growth Plan 2.0 report and 2015 Annual Report will be taken before the the start of the May and June Board meetings. **Photographer will be available from 7:30 to 9:00 a.m. each morning on May 12 and June 9.** Mark your calendar to have your photo taken at one of these sessions. For more information contact the CRB office.

Regional Notes

- Condolences to the **Mayor Barry Rasch and Council** on the recent passing of Village of Thorsby **Deputy Mayor Bob Burnett**
- Congratulations and welcome to new Councillor for the City of Edmonton, **Moe Banga**