

Advocacy & Monitoring Committee

Thursday, June 9, 2016
7:30 – 8:45 p.m.
Chateau Louis, Leland Room
11727 Kingsway, Edmonton, AB

Members:

Greg Krischke, *City of Leduc (Chair)*
Camille Berube, *Town of Beaumont*
Wes Brodhead, *City of St. Albert*
Nolan Crouse, *Board Chair (Ex Officio)*
Tom Flynn, *Sturgeon County*
Dwight Ganske, *Town of Stony Plain*
Don Iveson, *City of Edmonton*

Guests:

Roxanne Carr, *Strathcona County*
Gibby Davis, *City of Edmonton*
Trevor Duley, *Sturgeon County*
Susan Evans, *Sturgeon County*
Marnie Lee, *Strathcona County*
Patty Walker, *City of Fort Saskatchewan*

Regrets:

CRB Staff & Consultants:

Malcolm Bruce, *CEO*
Neal Sarnecki, *Project Manager*
Stephanie Chai, *Project Manager*
Loreen Lennon, *Communications Manager*
Leslie Chivers, *Operations Manager*

Amanda Borman, *Executive Assistant*
Margo Long, *Incite Marketing*
Natasha Nelson, *Incite Marketing*

1. CALL TO ORDER

Chair, Mayor Krischke, called the meeting to order at 7:35 a.m.

2. Chair Opening Remarks

3. Approval of Agenda

AMC2016-13

It was approved by unanimous consensus that the Advocacy & Monitoring Committee approve the June 9, 2016 agenda, as amended.



4. Approval of Minutes of April 14, 2016

AMC2016-14

It was approved by unanimous consensus that the Advocacy & Monitoring Committee approve the April 14, 2016 minutes.

5. Regional Narrative Project Presentation

AMC2016-15

Motion: That the Advocacy & Monitoring Committee receive the Capital Region Board Marketing Strategy, aka Regional Narrative Project, for information.

Moved by: Mayor Tom Flynn, Sturgeon County

Decision: Carried unanimously

6. Provincial Advocacy

AMC2016-16

Motion: That the Advocacy & Monitoring Committee receive the Chair's update on Provincial Advocacy for information.

Moved by: Councillor Wes Brodhead, St. Albert

Decision: Carried unanimously

7. Standing Committee Updates

8. CEO Update

- a. Collaborate to Compete
- b. Economic Development Initiative
- c. Agricultural Planning
- d. Strategic Plan Performance Measures

9. ADJOURNMENT

The Chair declared the meeting adjourned at 8:41 a.m.

Committee Chair, Greg Krischke